

Statewide Survey - July 6 - 10, 2023

600 Live Interviews - Topline Report

Demographic Crosstab

		Q20 - Media Market							
		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Confidence Level = 95%									
Q1 - Do you think Louisiana is moving in the right direction or the wrong direction?									
Sample Size		600	224	131	31	78	44	73	19
Right Direction									
Count		145	50	36	5	16	7	22	9
Column %		24%	22%	27%	16%	21%	16%	30%	47%
Wrong Direction									
Count		328	127	66	18	46	31	35	5
Column %		55%	57%	50%	58%	59%	70%	48%	26%
Not Sure									
Count		120	45	28	8	15	6	14	4
Column %		20%	20%	21%	26%	19%	14%	19%	21%
Refused									
Count		7	2	1	0	1	0	2	1
Column %		1%	1%	1%	0%	1%	0%	3%	5%
Q2 - Did the Louisiana Legislature acted responsibly or irresponsibility in passing the state budget?									
Sample Size		600	224	131	31	78	44	73	19
Responsible and Thoughtful in the Preparation of the Budget									
Count		57	21	15	3	6	5	6	1
Column %		10%	9%	11%	10%	8%	11%	8%	5%
Not Transparent and Irresponsible in the Preparation of the Budget									
Count		413	156	86	23	54	27	52	15
Column %		69%	70%	66%	74%	69%	61%	71%	79%
Not Sure									
Count		118	44	25	4	17	12	14	2
Column %		20%	20%	19%	13%	22%	27%	19%	11%
Refused									
Count		12	3	5	1	1	0	1	1
Column %		2%	1%	4%	3%	1%	0%	1%	5%

CITIZENS FOR A
New Louisiana

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Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q3 - How would you grade the Louisiana Legislature's effectiveness in solving the problems faced by voters like you for last four years?									
Sample Size		600	224	131	31	78	44	73	19
"A" - Excellent									
Count		8	3	1	0	0	1	1	2
Column %		1%	1%	1%	0%	0%	2%	1%	11%
"B" - Very Good									
Count		54	19	16	2	7	2	8	0
Column %		9%	8%	12%	6%	9%	5%	11%	0%
"C" - Fair									
Count		237	85	48	13	31	20	29	11
Column %		40%	38%	37%	42%	40%	45%	40%	58%
"D" - Not Good									
Count		147	60	34	11	14	11	13	4
Column %		25%	27%	26%	35%	18%	25%	18%	21%
"F" - Terrible - A Failure									
Count		126	50	22	4	20	8	20	2
Column %		21%	22%	17%	13%	26%	18%	27%	11%
Not Sure/Refused									
Count		28	7	10	1	6	2	2	0
Column %		5%	3%	8%	3%	8%	5%	3%	0%

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Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q4 - Which of the following do you think is the most important issue for our next governor to address?									
Sample Size		600	224	131	31	78	44	73	19
Growing Our Economy and Attracting Higher Paying Jobs to Stop the Migration of Louisiana Residents to More Prosperous States in Search of a Better Life									
Count		103	29	21	6	15	11	18	3
Column %		17%	13%	16%	19%	19%	25%	25%	16%
Reducing Crime									
Count		104	35	42	6	11	3	6	1
Column %		17%	16%	32%	19%	14%	7%	8%	5%
Making Insurance More Affordable for Residents and Businesses									
Count		69	42	8	3	4	1	8	3
Column %		12%	19%	6%	10%	5%	2%	11%	16%
Improving Public Education									
Count		122	51	25	7	18	7	12	2
Column %		20%	23%	19%	23%	23%	16%	16%	11%
Increasing Access to Health Care									
Count		29	10	9	0	3	0	4	3
Column %		5%	4%	7%	0%	4%	0%	5%	16%
Improving Our Roads and Bridges									
Count		50	11	10	1	12	3	9	4
Column %		8%	5%	8%	3%	15%	7%	12%	21%
Cracking Down on Illegal Immigration									
Count		30	10	7	2	3	4	4	0
Column %		5%	4%	5%	6%	4%	9%	5%	0%
Lowering Our Taxes									
Count		34	11	4	2	5	5	7	0
Column %		6%	5%	3%	6%	6%	11%	10%	0%
Something Else									
Count		10	4	0	1	1	2	1	1
Column %		2%	2%	0%	3%	1%	5%	1%	5%
Not Sure									
Count		37	17	3	2	4	6	3	2
Column %		6%	8%	2%	6%	5%	14%	4%	11%
Refused									
Count		12	4	2	1	2	2	1	0
Column %		2%	2%	2%	3%	3%	5%	1%	0%

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		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q5 - And what is the 2nd Most Important Issue facing the state?									
Sample Size		551	203	126	28	72	36	69	17
Growing Our Economy and Attracting Higher Paying Jobs to Stop the Migration of Louisiana Residents to More Prosperous States in Search of a Better Life									
Count	86	34	19	7	13	3	9	1	
Column %	16%	17%	15%	25%	18%	8%	13%	6%	
Reducing Crime									
Count	80	35	19	4	8	3	9	2	
Column %	15%	17%	15%	14%	11%	8%	13%	12%	
Making Insurance More Affordable for Residents and Businesses									
Count	54	26	13	3	3	3	6	0	
Column %	10%	13%	10%	11%	4%	8%	9%	0%	
Improving Public Education									
Count	109	42	31	3	9	10	9	5	
Column %	20%	21%	25%	11%	13%	28%	13%	29%	
Increasing Access to Health Care									
Count	47	19	12	4	4	2	6	0	
Column %	9%	9%	10%	14%	6%	6%	9%	0%	
Improving Our Roads and Bridges									
Count	78	20	19	1	15	4	15	4	
Column %	14%	10%	15%	4%	21%	11%	22%	24%	
Cracking Down on Illegal Immigration									
Count	21	2	4	2	7	4	1	1	
Column %	4%	1%	3%	7%	10%	11%	1%	6%	
Lowering Our Taxes									
Count	37	14	4	2	6	4	6	1	
Column %	7%	7%	3%	7%	8%	11%	9%	6%	
Something Else									
Count	10	3	1	1	2	0	2	1	
Column %	2%	1%	1%	4%	3%	0%	3%	6%	
Not Sure									
Count	24	7	4	1	4	3	4	1	
Column %	4%	3%	3%	4%	6%	8%	6%	6%	
Refused									
Count	5	1	0	0	1	0	2	1	
Column %	1%	0%	0%	0%	1%	0%	3%	6%	

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		Q20 - Media Market							
		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Confidence Level = 95%									
Total Mentions - Most Important Issue									
	Sample Size	600	224	131	31	78	44	73	19
	Valid Cases	600	224	131	31	78	44	73	19
	Total Mentions	1,151	427	257	59	150	80	142	36
Growing Our Economy and Attracting Higher Paying Jobs to Stop the Migration of Louisiana Residents to More Prosperous States in Search of a Better Life									
	Mentions	189	63	40	13	28	14	27	4
	% Valid Cases	32%	28%	31%	42%	36%	32%	37%	21%
	% Total Mentions	16%	15%	16%	22%	19%	18%	19%	11%
Reducing Crime									
	Mentions	184	70	61	10	19	6	15	3
	% Valid Cases	31%	31%	47%	32%	24%	14%	21%	16%
	% Total Mentions	16%	16%	24%	17%	13%	8%	11%	8%
Making Insurance More Affordable for Residents and Businesses									
	Mentions	123	68	21	6	7	4	14	3
	% Valid Cases	21%	30%	16%	19%	9%	9%	19%	16%
	% Total Mentions	11%	16%	8%	10%	5%	5%	10%	8%
Improving Public Education									
	Mentions	231	93	56	10	27	17	21	7
	% Valid Cases	39%	42%	43%	32%	35%	39%	29%	37%
	% Total Mentions	20%	22%	22%	17%	18%	21%	15%	19%
Increasing Access to Health Care									
	Mentions	76	29	21	4	7	2	10	3
	% Valid Cases	13%	13%	16%	13%	9%	5%	14%	16%
	% Total Mentions	7%	7%	8%	7%	5%	3%	7%	8%
Improving Our Roads and Bridges									
	Mentions	128	31	29	2	27	7	24	8
	% Valid Cases	21%	14%	22%	6%	35%	16%	33%	42%
	% Total Mentions	11%	7%	11%	3%	18%	9%	17%	22%
Cracking Down on Illegal Immigration									
	Mentions	51	12	11	4	10	8	5	1
	% Valid Cases	9%	5%	8%	13%	13%	18%	7%	5%
	% Total Mentions	4%	3%	4%	7%	7%	10%	4%	3%
Lowering Our Taxes									
	Mentions	71	25	8	4	11	9	13	1
	% Valid Cases	12%	11%	6%	13%	14%	20%	18%	5%
	% Total Mentions	6%	6%	3%	7%	7%	11%	9%	3%
Something Else									
	Mentions	20	7	1	2	3	2	3	2
	% Valid Cases	3%	3%	1%	6%	4%	5%	4%	11%
	% Total Mentions	2%	2%	0%	3%	2%	3%	2%	6%
Not Sure									
	Mentions	61	24	7	3	8	9	7	3
	% Valid Cases	10%	11%	5%	10%	10%	20%	10%	16%
	% Total Mentions	5%	6%	3%	5%	5%	11%	5%	8%

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		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q6 - Name ID - Republican Jeff Landry									
	Sample Size	600	224	131	31	78	44	73	19
	Very Favorable								
	Count	123	33	22	7	21	12	23	5
	Column %	21%	15%	17%	23%	27%	27%	32%	26%
	Somewhat Favorable								
	Count	109	30	24	8	18	9	14	6
	Column %	18%	13%	18%	26%	23%	20%	19%	32%
	Heard of - No Opinion								
	Count	81	27	16	6	14	10	7	1
	Column %	14%	12%	12%	19%	18%	23%	10%	5%
	Somewhat Unfavorable								
	Count	45	20	11	2	4	6	1	1
	Column %	8%	9%	8%	6%	5%	14%	1%	5%
	Very Unfavorable								
	Count	188	93	46	5	16	4	21	3
	Column %	31%	42%	35%	16%	21%	9%	29%	16%
	Never Heard of								
	Count	49	18	11	2	5	3	7	3
	Column %	8%	8%	8%	6%	6%	7%	10%	16%
	Refused								
	Count	5	3	1	1	0	0	0	0
	Column %	1%	1%	1%	3%	0%	0%	0%	0%
Q7 - Name ID - Republican Sharon Hewitt									
	Sample Size	600	224	131	31	78	44	73	19
	Very Favorable								
	Count	17	10	3	0	2	0	1	1
	Column %	3%	4%	2%	0%	3%	0%	1%	5%
	Somewhat Favorable								
	Count	41	19	7	5	3	4	3	0
	Column %	7%	8%	5%	16%	4%	9%	4%	0%
	Heard of - No Opinion								
	Count	78	27	19	1	10	6	11	4
	Column %	13%	12%	15%	3%	13%	14%	15%	21%
	Somewhat Unfavorable								
	Count	45	25	6	2	5	0	5	2
	Column %	8%	11%	5%	6%	6%	0%	7%	11%
	Very Unfavorable								
	Count	42	24	10	1	4	0	3	0
	Column %	7%	11%	8%	3%	5%	0%	4%	0%
	Never Heard of								
	Count	376	118	86	22	54	34	50	12
	Column %	63%	53%	66%	71%	69%	77%	68%	63%
	Refused								
	Count	1	1	0	0	0	0	0	0
	Column %	0%	0%	0%	0%	0%	0%	0%	0%

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		Q20 - Media Market							
		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Confidence Level = 95%									
Q8 - Name ID - Republican Richard Nelson									
Sample Size		600	224	131	31	78	44	73	19
Very Favorable									
Count		8	4	3	0	0	0	0	1
Column %		1%	2%	2%	0%	0%	0%	0%	5%
Somewhat Favorable									
Count		22	11	3	4	2	1	1	0
Column %		4%	5%	2%	13%	3%	2%	1%	0%
Heard of - No Opinion									
Count		54	16	9	3	14	4	7	1
Column %		9%	7%	7%	10%	18%	9%	10%	5%
Somewhat Unfavorable									
Count		31	16	5	2	5	0	2	1
Column %		5%	7%	4%	6%	6%	0%	3%	5%
Very Unfavorable									
Count		29	17	4	0	5	0	3	0
Column %		5%	8%	3%	0%	6%	0%	4%	0%
Never Heard of									
Count		454	158	107	22	52	39	60	16
Column %		76%	71%	82%	71%	67%	89%	82%	84%
Refused									
Count		2	2	0	0	0	0	0	0
Column %		0%	1%	0%	0%	0%	0%	0%	0%
Q9 - Name ID - Republican John Schroder									
Sample Size		600	224	131	31	78	44	73	19
Very Favorable									
Count		20	12	6	0	1	0	0	1
Column %		3%	5%	5%	0%	1%	0%	0%	5%
Somewhat Favorable									
Count		102	42	23	8	10	6	12	1
Column %		17%	19%	18%	26%	13%	14%	16%	5%
Heard of - No Opinion									
Count		129	47	34	5	15	14	12	2
Column %		22%	21%	26%	16%	19%	32%	16%	11%
Somewhat Unfavorable									
Count		63	29	16	3	3	5	6	1
Column %		11%	13%	12%	10%	4%	11%	8%	5%
Very Unfavorable									
Count		59	30	12	1	8	1	7	0
Column %		10%	13%	9%	3%	10%	2%	10%	0%
Never Heard of									
Count		223	61	40	14	41	18	36	13
Column %		37%	27%	31%	45%	53%	41%	49%	68%
Refused									
Count		4	3	0	0	0	0	0	1
Column %		1%	1%	0%	0%	0%	0%	0%	5%

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		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q10 - Name ID - Republican Stephen Waguespack									
Sample Size		600	224	131	31	78	44	73	19
Very Favorable									
Count		26	10	7	3	2	1	2	1
Column %		4%	4%	5%	10%	3%	2%	3%	5%
Somewhat Favorable									
Count		66	26	19	3	9	3	4	2
Column %		11%	12%	15%	10%	12%	7%	5%	11%
Heard of - No Opinion									
Count		120	41	32	4	18	8	12	5
Column %		20%	18%	24%	13%	23%	18%	16%	26%
Somewhat Unfavorable									
Count		46	24	6	3	4	3	5	1
Column %		8%	11%	5%	10%	5%	7%	7%	5%
Very Unfavorable									
Count		65	34	21	1	4	0	5	0
Column %		11%	15%	16%	3%	5%	0%	7%	0%
Never Heard of									
Count		275	87	46	17	41	29	45	10
Column %		46%	39%	35%	55%	53%	66%	62%	53%
Refused									
Count		2	2	0	0	0	0	0	0
Column %		0%	1%	0%	0%	0%	0%	0%	0%
Q11 - Name ID - Democrat Shawn Wilson									
Sample Size		600	224	131	31	78	44	73	19
Very Favorable									
Count		67	38	13	1	6	2	7	0
Column %		11%	17%	10%	3%	8%	5%	10%	0%
Somewhat Favorable									
Count		69	35	20	4	2	0	6	2
Column %		12%	16%	15%	13%	3%	0%	8%	11%
Heard of - No Opinion									
Count		64	26	19	1	6	5	5	2
Column %		11%	12%	15%	3%	8%	11%	7%	11%
Somewhat Unfavorable									
Count		35	10	7	4	4	1	6	3
Column %		6%	4%	5%	13%	5%	2%	8%	16%
Very Unfavorable									
Count		42	13	8	2	10	1	8	0
Column %		7%	6%	6%	6%	13%	2%	11%	0%
Never Heard of									
Count		315	99	63	16	49	35	41	12
Column %		53%	44%	48%	52%	63%	80%	56%	63%
Refused									
Count		8	3	1	3	1	0	0	0
Column %		1%	1%	1%	10%	1%	0%	0%	0%

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		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q12 - Name ID - Hunter Lundy - Not a member of any political party									
Sample Size		600	224	131	31	78	44	73	19
Very Favorable									
Count		8	3	0	0	0	1	2	2
Column %		1%	1%	0%	0%	0%	2%	3%	11%
Somewhat Favorable									
Count		33	10	6	2	3	1	6	5
Column %		6%	4%	5%	6%	4%	2%	8%	26%
Heard of - No Opinion									
Count		62	27	13	1	8	2	7	4
Column %		10%	12%	10%	3%	10%	5%	10%	21%
Somewhat Unfavorable									
Count		24	14	3	2	1	0	2	2
Column %		4%	6%	2%	6%	1%	0%	3%	11%
Very Unfavorable									
Count		25	11	2	0	3	2	6	1
Column %		4%	5%	2%	0%	4%	5%	8%	5%
Never Heard of									
Count		444	158	107	24	63	38	49	5
Column %		74%	71%	82%	77%	81%	86%	67%	26%
Refused									
Count		4	1	0	2	0	0	1	0
Column %		1%	0%	0%	6%	0%	0%	1%	0%

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		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q13 - Governor Trial Heat									
	Sample Size	600	224	131	31	78	44	73	19
Republican Jeff Landry									
	Count	181	41	30	13	34	21	36	6
	Column %	30%	18%	23%	42%	44%	48%	49%	32%
Republican Sharon Hewitt									
	Count	21	9	5	1	2	1	1	2
	Column %	4%	4%	4%	3%	3%	2%	1%	11%
Republican Richard Nelson									
	Count	5	3	1	1	0	0	0	0
	Column %	1%	1%	1%	3%	0%	0%	0%	0%
Republican John Schroder									
	Count	33	22	9	1	1	0	0	0
	Column %	6%	10%	7%	3%	1%	0%	0%	0%
Republican Stephen Waguespack									
	Count	27	5	10	3	5	2	2	0
	Column %	5%	2%	8%	10%	6%	5%	3%	0%
Democrat Shawn Wilson									
	Count	165	80	42	5	15	3	18	2
	Column %	28%	36%	32%	16%	19%	7%	25%	11%
Hunter Lundy - Not a member of any political party									
	Count	29	7	7	2	4	3	4	2
	Column %	5%	3%	5%	6%	5%	7%	5%	11%
Not Sure									
	Count	121	50	24	4	15	13	10	5
	Column %	20%	22%	18%	13%	19%	30%	14%	26%
Refused									
	Count	18	7	3	1	2	1	2	2
	Column %	3%	3%	2%	3%	3%	2%	3%	11%

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		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q14 - Who would be your second choice									
Sample Size		461	167	104	26	61	30	61	12
Republican Jeff Landry									
Count		46	15	13	4	7	2	3	2
Column %		10%	9%	13%	15%	11%	7%	5%	17%
Republican Sharon Hewitt									
Count		44	15	7	4	8	4	5	1
Column %		10%	9%	7%	15%	13%	13%	8%	8%
Republican Richard Nelson									
Count		12	6	2	1	3	0	0	0
Column %		3%	4%	2%	4%	5%	0%	0%	0%
Republican John Schroder									
Count		60	24	10	4	8	5	8	1
Column %		13%	14%	10%	15%	13%	17%	13%	8%
Republican Stephen Waguespack									
Count		37	16	6	0	5	2	6	2
Column %		8%	10%	6%	0%	8%	7%	10%	17%
Democrat Shawn Wilson									
Count		25	6	10	0	3	2	4	0
Column %		5%	4%	10%	0%	5%	7%	7%	0%
Hunter Lundy - Not a member of any political party									
Count		59	20	17	2	6	2	10	2
Column %		13%	12%	16%	8%	10%	7%	16%	17%
Not Sure									
Count		140	50	32	9	16	13	16	4
Column %		30%	30%	31%	35%	26%	43%	26%	33%
Refused									
Count		38	15	7	2	5	0	9	0
Column %		8%	9%	7%	8%	8%	0%	15%	0%

CITIZENS FOR A
New Louisiana

Statewide Survey - July 6 - 10, 2023

600 Live Interviews - Topline Report

Demographic Crosstab

		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Total Mentions - Trial Heat									
	Sample Size	600	224	131	31	78	44	73	19
	Valid Cases	600	224	131	31	78	44	73	19
	Total Mentions	1,061	391	235	57	139	74	134	31
Republican Jeff Landry									
	Mentions	227	56	43	17	41	23	39	8
	% Valid Cases	38%	25%	33%	55%	53%	52%	53%	42%
	% Total Mentions	21%	14%	18%	30%	29%	31%	29%	26%
Republican Sharon Hewitt									
	Mentions	65	24	12	5	10	5	6	3
	% Valid Cases	11%	11%	9%	16%	13%	11%	8%	16%
	% Total Mentions	6%	6%	5%	9%	7%	7%	4%	10%
Republican Richard Nelson									
	Mentions	17	9	3	2	3	0	0	0
	% Valid Cases	3%	4%	2%	6%	4%	0%	0%	0%
	% Total Mentions	2%	2%	1%	4%	2%	0%	0%	0%
Republican John Schroder									
	Mentions	93	46	19	5	9	5	8	1
	% Valid Cases	16%	21%	15%	16%	12%	11%	11%	5%
	% Total Mentions	9%	12%	8%	9%	6%	7%	6%	3%
Republican Stephen Waguespack									
	Mentions	64	21	16	3	10	4	8	2
	% Valid Cases	11%	9%	12%	10%	13%	9%	11%	11%
	% Total Mentions	6%	5%	7%	5%	7%	5%	6%	6%
Democrat Shawn Wilson									
	Mentions	190	86	52	5	18	5	22	2
	% Valid Cases	32%	38%	40%	16%	23%	11%	30%	11%
	% Total Mentions	18%	22%	22%	9%	13%	7%	16%	6%
Hunter Lundy - Not a member of any political party									
	Mentions	88	27	24	4	10	5	14	4
	% Valid Cases	15%	12%	18%	13%	13%	11%	19%	21%
	% Total Mentions	8%	7%	10%	7%	7%	7%	10%	13%
Not Sure									
	Mentions	261	100	56	13	31	26	26	9
	% Valid Cases	44%	45%	43%	42%	40%	59%	36%	47%
	% Total Mentions	25%	26%	24%	23%	22%	35%	19%	29%
Refused									
	Mentions	56	22	10	3	7	1	11	2
	% Valid Cases	9%	10%	8%	10%	9%	2%	15%	11%
	% Total Mentions	5%	6%	4%	5%	5%	1%	8%	6%

Statewide Survey - July 6 - 10, 2023

600 Live Interviews - Topline Report

Demographic Crosstab

		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q15 - If a runoff election for Governor is required and the candidates are: Republican Jeff Landry and Democrat Shawn Wilson, who would you vote for?									
Sample Size		600	224	131	31	78	44	73	19
Republican Jeff Landry									
Count		268	74	49	21	47	27	39	11
Column %		45%	33%	37%	68%	60%	61%	53%	58%
Democrat Shawn Wilson									
Count		239	115	61	6	20	7	27	3
Column %		40%	51%	47%	19%	26%	16%	37%	16%
Not Sure									
Count		81	28	20	4	10	10	6	3
Column %		14%	13%	15%	13%	13%	23%	8%	16%
Refused									
Count		12	7	1	0	1	0	1	2
Column %		2%	3%	1%	0%	1%	0%	1%	11%
Q16 - Are you registered to vote as a Republican, Democrat or Something Else?									
Sample Size		600	224	131	31	78	44	73	19
Rep.									
Count		220	57	42	18	40	26	26	11
Column %		37%	25%	32%	58%	51%	59%	36%	58%
Dem.									
Count		244	117	56	10	26	7	27	1
Column %		41%	52%	43%	32%	33%	16%	37%	5%
Ind.									
Count		114	39	28	3	10	11	18	5
Column %		19%	17%	21%	10%	13%	25%	25%	26%
Other/Refused									
Count		22	11	5	0	2	0	2	2
Column %		4%	5%	4%	0%	3%	0%	3%	11%
Q17 - What is your age?									
Sample Size		600	224	131	31	78	44	73	19
18 to 34									
Count		51	16	14	1	3	3	12	2
Column %		9%	7%	11%	3%	4%	7%	16%	11%
35 to 49									
Count		127	41	32	6	19	5	18	6
Column %		21%	18%	24%	19%	24%	11%	25%	32%
50 to 64									
Count		160	63	27	9	25	15	18	3
Column %		27%	28%	21%	29%	32%	34%	25%	16%
65 and Older									
Count		254	100	56	15	30	21	24	8
Column %		42%	45%	43%	48%	38%	48%	33%	42%
Refused									
Count		8	4	2	0	1	0	1	0
Column %		1%	2%	2%	0%	1%	0%	1%	0%

Statewide Survey - July 6 - 10, 2023

600 Live Interviews - Topline Report

Demographic Crosstab

		Q20 - Media Market							
Confidence Level = 95%		Total	New Orleans	Baton Rouge	Alex.	Shrev.	Monroe	Lafayette	Lake Charles
Q18 - What is your main racial or ethnic heritage?									
Sample Size		600	224	131	31	78	44	73	19
Caucasian or White									
Count		377	129	79	26	51	31	48	13
Column %		63%	58%	60%	84%	65%	70%	66%	68%
African-American or Black									
Count		150	65	39	2	21	6	14	3
Column %		25%	29%	30%	6%	27%	14%	19%	16%
Other or Mixed									
Count		40	14	7	3	4	6	5	1
Column %		7%	6%	5%	10%	5%	14%	7%	5%
Unsure/Refused									
Count		33	16	6	0	2	1	6	2
Column %		6%	7%	5%	0%	3%	2%	8%	11%
Q19 - Gender									
Sample Size		600	224	131	31	78	44	73	19
Male									
Count		285	101	58	17	37	21	39	12
Column %		48%	45%	44%	55%	47%	48%	53%	63%
Female									
Count		315	123	73	14	41	23	34	7
Column %		53%	55%	56%	45%	53%	52%	47%	37%
Q20 - Media Market									
Sample Size		600	224	131	31	78	44	73	19
New Orleans									
Count		224	224	0	0	0	0	0	0
Column %		37%	100%	0%	0%	0%	0%	0%	0%
Baton Rouge									
Count		131	0	131	0	0	0	0	0
Column %		22%	0%	100%	0%	0%	0%	0%	0%
Alexandria									
Count		31	0	0	31	0	0	0	0
Column %		5%	0%	0%	100%	0%	0%	0%	0%
Shreveport									
Count		78	0	0	0	78	0	0	0
Column %		13%	0%	0%	0%	100%	0%	0%	0%
Monroe									
Count		44	0	0	0	0	44	0	0
Column %		7%	0%	0%	0%	0%	100%	0%	0%
Lafayette									
Count		73	0	0	0	0	0	73	0
Column %		12%	0%	0%	0%	0%	0%	100%	0%
Lake Charles									
Count		19	0	0	0	0	0	0	19
Column %		3%	0%	0%	0%	0%	0%	0%	100%