

Lead Created	Status	Sales Rep	Lead Name	Start Date	End Date	Room Nights	Attendees	EEL Value	Count
5/8/24	Definite	Carl Toups	2025 Bullet Mardi Gras Softball Showcase	1/30/25	2/2/25	420	1,000	\$ 261,232.90	1
6/17/24	Outside Definite	Carl Toups	Cycle Zydeco 2025	4/23/25	4/27/25	225	1,000	\$ 140,625.00	1
8/19/24	Definite	Carl Toups	2025 Premier Girls Fastpitch	9/19/25	9/21/25	600	1,500	\$ 299,493.47	1
8/23/24	Definite	Carl Toups	2025 Enzone 7v7	2/21/25	2/23/25	300	1,500	\$ 195,236.39	1
9/9/24	Definite	Carl Toups	2025 USSSA Fastpitch State Championship	6/6/25	6/9/25	300	1,200	\$ 183,026.05	1
9/9/24	Definite	Carl Toups	2025 USSSA Fastpitch Southern Nationals	6/26/25	6/29/25	1,350	2,000	\$ 969,605.33	1
9/9/24	Definite	Carl Toups	2025 USSSA Fastpitch State Championship	6/26/25	6/29/25	300	1,200	\$ 183,026.05	1
11/6/24	Assist	Carl Toups	Pro Athletic Leadership	1/17/25	1/18/25	40	500	\$ 37,504.62	1
11/11/24	Assist	Carl Toups	2025 Rebel Mardi Gras Classic	3/2/25	3/3/25	25	500	\$ 31,399.07	1
12/6/24	Assist	Carl Toups	La Jr. Golf AT THE WETLANDS	6/12/25	6/13/25	200	1,000	\$ 145,285.70	1
12/6/24	Assist	Carl Toups	26th Louisiana Net Amateur Championship	8/22/25	8/24/25	200	1,000	\$ 134,156.93	1
12/6/24	Assist	Carl Toups	2025 AJGA Junior All-Star Invitational	10/6/25	10/12/25	250	644	\$ 105,323.23	1
12/6/24	Definite	Carl Toups	2025 Golf State Boys and Girls Championship	5/4/25	5/6/25	300	1,000	\$ 181,248.98	1
12/6/24	Outside Definite	Carl Toups	2025 Louisiana Women's Mid & Senior Amateur Championships	4/4/25	4/6/25	200	1,000	\$ 134,156.93	1
12/30/24	Assist	Mike Roebuck	Hub City Tipoff 2025	4/11/25	4/13/25	600	900	\$ 290,194.45	1
1/7/25	Definite	Carl Toups	2025 USSSA All State Softball Tournament	8/8/25	8/10/25	600	1,500	\$ 225,000.00	1
1/8/25	Outside Definite	Carl Toups	2025 Conference USA Beach Volleyball Championship	4/22/25	4/27/25	600	600	\$ 252,978.40	1
1/13/25	Outside Definite	Carl Toups	2025 Cajun Prep Open	1/18/25	1/19/25	25	600	\$ 46,960.36	1
1/13/25	Outside Definite	Carl Toups	2025 Pelican State Open	3/14/25	3/15/25	75	600	\$ 56,906.41	1
1/13/25	Outside Definite	Carl Toups	2025 Ultimate Warrior	11/21/25	11/23/25	120	1,500	\$ 124,801.62	1
1/14/25	Definite	Carl Toups	2025 Crawfish Classic Tennis Tournament	4/3/25	4/6/25	400	1,200	\$ 200,000.00	1
1/17/25	Definite	Carl Toups	2025 State H.S. Volleyball Tournament	11/12/25	11/15/25	1,000	3,500	\$ 695,535.86	1
1/17/25	Definite	Mike Roebuck	2025 Louisiana Little League State Baseball Championships	7/17/25	7/23/25	1,975	4,000	\$ 2,498,233.96	1
1/31/25	Definite	Carl Toups	LA Krewe Soccer Camp	8/8/25	8/9/25	960	525	\$ 331,200.47	1
2/4/25	Definite	Carl Toups	2025 40 & over State Championship	5/1/25	5/5/25	550	1,000	\$ 343,750.00	1
2/5/25	Outside Definite	Carl Toups	2024 LA Classic Track and Field	3/21/25	3/23/25	400	2,000	\$ 189,315.98	1
2/10/25	Outside Definite	Carl Toups	Cajun Winter Classic	2/7/25	2/8/25	50	1,000	\$ 49,981.82	1
2/10/25	Outside Definite	Carl Toups	2025 LA Classics Golf Tournament	3/10/25	3/12/25	500	700	\$ 170,379.93	1
2/12/25	Outside Definite	Carl Toups	2025 Cajunman Triathlon	9/7/25	9/8/25	50	500	\$ 12,500.00	1
2/17/25	Assist	Carl Toups	2025 Mardi Gras Mambo Classic	2/27/25	3/2/25	650	3,500	\$ 513,074.84	1
3/3/25	Definite	Mike Roebuck	2025 Louisiana Little League Softball State Championships	7/10/25	7/15/25	850	1,500	\$ 403,317.05	1
3/5/25	Outside Definite	Carl Toups	2025 Acadiana Lacrosse High Crawfish Shootout	1/25/25	1/27/25	200	1,000	\$ 166,888.27	1
3/5/25	Outside Definite	Carl Toups	Bullet College Softball Tournament	2/1/25	2/2/25	100	1,000	\$ 82,846.59	1
3/5/25	Outside Definite	Carl Toups	2025 Acadiana Lacrosse Youth Crawfish Shootout	2/15/25	2/16/25	100	1,000	\$ 59,437.37	1
3/6/25	Assist	Carl Toups	2025 Presidents Cup Finals	5/9/25	5/11/25	400	1,000	\$ 224,334.20	1
3/7/25	Outside Definite	Carl Toups	Annual SW Black Rodeo	4/12/25	4/13/25	600	12,100	\$ 724,997.26	1
3/11/25	Assist	Carl Toups	2025 Courtesy Cajun Lagniappe Tournament	3/14/25	3/16/25	1,000	3,000	\$ 548,137.11	1
3/13/25	Assist	Carl Toups	2025 Bob Abbott Cup	4/11/25	4/13/25	700	4,000	\$ 468,054.25	1
3/14/25	Assist	Carl Toups	2025 SLU Beach Volleyball Tournament	3/13/25	3/15/25	240	350	\$ 118,762.25	1
3/19/25	Assist	Carl Toups	Zydeco Hoopfest 2025	6/20/25	6/22/25	900	1,200	\$ 428,029.99	1
3/19/25	Assist	Carl Toups	Segus Memorial Classic 2025	7/11/25	7/13/25	700	900	\$ 330,625.64	1
3/21/25	Assist	Carl Toups	2025 (FASA) Softball Madness on Turf	3/22/25	3/23/25	125	1,000	\$ 109,888.02	1
3/21/25	Definite	Carl Toups	FC Soccer 2025	5/1/25	7/31/25	828	150	\$ 320,918.84	1
3/21/25	Outside Definite	Carl Toups	2D Cajun Couyon Tournament	3/22/25	3/23/25	300	2,000	\$ 236,137.51	1
3/21/25	Outside Definite	Carl Toups	Halloween Havoc Soccer	10/25/25	10/26/25	300	3,000	\$ 302,537.57	1
3/25/25	Definite	Carl Toups	2025 COPA Acadiana Soccer Tournament	12/18/25	12/21/25	650	2,000	\$ 331,331.86	1
3/26/25	Assist	Carl Toups	2025 Cajun Express Summer Classic	5/31/25	6/1/25	100	1,000	\$ 99,249.46	1
3/26/25	Outside Definite	Carl Toups	La Krewe Rush Soccer Tournament	1/3/25	1/5/25	730	2,000	\$ 419,564.15	1
3/26/25	Outside Definite	Carl Toups	2D SWLA Season Opener	2/22/25	2/23/25	150	2,000	\$ 178,479.33	1
3/26/25	Outside Definite	Carl Toups	Boudin Capital Classic on Turf	3/8/25	3/9/25	200	5,000	\$ 378,932.10	1
3/26/25	Outside Definite	Carl Toups	2D Acadiana Super Regional	3/15/25	3/16/25	330	2,000	\$ 247,668.75	1
3/26/25	Outside Definite	Carl Toups	La Krewe Rush Cajun Lagniappe Soccer Tournament	3/15/25	3/16/25	350	2,000	\$ 255,356.58	1
3/26/25	Outside Definite	Carl Toups	Teams Competition Green Out	3/15/25	3/16/25	95	3,300	\$ 235,875.00	1
3/26/25	Outside Definite	Carl Toups	Big South Super Regional 2025	3/29/25	3/30/25	300	2,000	\$ 236,137.51	1
3/26/25	Outside Definite	Carl Toups	2D Battle in the Mega Parks	4/12/25	4/13/25	1,100	2,000	\$ 565,608.62	1
3/26/25	Outside Definite	Carl Toups	2D Uncle T's Acadiana Turf Throwdown	4/26/25	4/27/25	1,660	2,000	\$ 792,044.16	1
3/26/25	Outside Definite	Carl Toups	USSSA Man of Steel- Super Regional 2025	5/3/25	5/4/25	200	2,000	\$ 201,693.05	1

3/26/25	Outside Definite	Carl Toups	2D Mother's Day Turf Classic 2025	5/10/25	5/11/25	1,540	2,000	\$	743,523.61	1
3/26/25	Outside Definite	Carl Toups	2D 2025 SWLA State Warm-Up	5/17/25	5/18/25	700	2,000	\$	403,867.81	1
3/26/25	Outside Definite	Carl Toups	2D 2025 SWLA State Tournament	5/24/25	5/25/25	1,200	2,000	\$	606,043.57	1
3/26/25	Outside Definite	Carl Toups	USSSA 2025 Softball State Tournament	6/6/25	6/8/25	1,125	1,500	\$	551,055.05	1
3/26/25	Outside Definite	Carl Toups	2D 2025 Coach Pitch World Series	6/12/25	6/15/25	620	2,000	\$	380,420.10	1
3/26/25	Outside Definite	Carl Toups	2D 2025 World Series 9-14u	6/18/25	6/22/25	2,875	2,000	\$	1,334,699.19	1
3/28/25	Outside Definite	Carl Toups	Acadiana Capital Softball Classic	3/29/25	3/30/25	180	2,000	\$	190,010.57	1
3/28/25	Outside Definite	Carl Toups	Crawdada Capital Softball Classic	4/5/25	4/6/25	300	2,000	\$	236,137.51	1
3/28/25	Outside Definite	Carl Toups	Louisiana Easter Classic	4/18/25	4/19/25	200	2,000	\$	195,347.17	1
3/28/25	Outside Definite	Carl Toups	Autism Awareness	4/26/25	4/27/25	360	2,000	\$	259,200.99	1
3/28/25	Outside Definite	Carl Toups	Cajun Express Kickoff Classic	5/3/25	5/4/25	100	1,000	\$	98,847.70	1
3/28/25	Outside Definite	Carl Toups	Cajun Express Mid Summer Classic	5/17/25	5/18/25	100	2,000	\$	159,261.27	1
3/28/25	Outside Definite	Carl Toups	Cajun Express Summer Classic	5/31/25	6/1/25	100	2,000	\$	159,261.27	1
3/28/25	Outside Definite	Carl Toups	Louisiana State Open Class Tournament	6/14/25	6/15/25	200	2,000	\$	197,700.39	1
4/2/25	Outside Definite	Carl Toups	EIL 2025 High School Showcase	1/3/25	1/4/25	370	810	\$	191,155.61	1
4/2/25	Outside Definite	Carl Toups	2025 State Cup Finals	5/24/25	5/25/25	230	2,000	\$	57,500.00	1
4/2/25	Outside Definite	Carl Toups	2025 Cajun Classic	9/6/25	9/7/25	700	3,000	\$	450,302.58	1
4/4/25	Outside Definite	Carl Toups	2025 PONY Girls Fastpitch World Series	7/9/25	7/14/25	2,600	9,000	\$	2,398,642.09	1
4/4/25	Outside Definite	Carl Toups	2025 Pony Pinto World Series	7/16/25	7/21/25	570	1,000	\$	352,244.85	1
4/4/25	Outside Definite	Carl Toups	2025 Pony Shetland World Series	7/16/25	7/21/25	570	1,000	\$	352,244.85	1
4/4/25	Outside Definite	Carl Toups	2025 Pony Zone Tournament -14U	7/30/25	8/4/25	540	1,000	\$	425,035.02	1
4/4/25	Outside Definite	Carl Toups	2025 Pony Mustang World Series	8/1/25	8/6/25	1,450	6,000	\$	981,964.82	1
4/21/25	Assist	Carl Toups	2025 All Ripken Games	9/11/25	9/14/25	550	1,000	\$	300,219.96	1
4/22/25	Assist	Carl Toups	2025 Black Sox Classic	5/2/25	5/4/25	250	1,000	\$	148,012.59	1
4/22/25	Definite	Carl Toups	2025 La State Closed Championship	5/23/25	5/26/25	600	1,200	\$	319,531.53	1
4/25/25	Definite	Carl Toups	2025 18 & over State Championship	6/5/25	6/8/25	550	1,000	\$	247,140.89	1
5/12/25	Definite	Carl Toups	Louisiana Krewe vs Little Rock Rangers Soccer Club	6/6/25	6/7/25	12	1,000	\$	55,261.94	1
5/12/25	Definite	Carl Toups	Louisiana Krewe vs Texas	6/13/25	6/15/25	24	1,000	\$	60,473.75	1
5/12/25	Definite	Carl Toups	Louisiana Krewe vs Dallas	6/23/25	6/25/25	24	1,000	\$	60,473.75	1
5/12/25	Outside Definite	Carl Toups	2025 Golf Toumament	5/24/25	5/25/25	20	100	\$	5,000.00	1
6/4/25	Definite	Carl Toups	True Talent Football 2025	7/3/25	7/6/25	1,100	2,000	\$	622,402.30	1
6/24/25	Outside Definite	Carl Toups	La Krewe Presidents Cup Soccer Tournament	5/9/25	5/10/25	600	2,000	\$	370,965.02	1
6/25/25	Outside Definite	Carl Toups	LA Krewe President's Cup	5/10/25	5/11/25	380	2,000	\$	266,887.81	1
7/10/25	Definite	Carl Toups	LHSAA Volleyball Coaches Training	8/1/25	8/2/25	10	100	\$	12,718.05	1
7/23/25	Definite	Carl Toups	2025 Tennis Mixed Doubles 18 & 55 Championship	8/22/25	8/25/25	640	1,500	\$	365,694.48	1
8/1/25	Outside Definite	Carl Toups	2025 Zydeco Marathon & 1/2	3/14/25	3/16/25	400	2,000	\$	354,259.21	1
8/13/25	Definite	Carl Toups	2025 Team E Invitational	9/19/25	9/21/25	75	1,200	\$	171,012.05	1
9/5/25	Assist	Carl Toups	2025 Hampton Cajun Classic Invitational Tournament- Annual	9/5/25	9/7/25	1,800	4,000	\$	675,000.00	1
10/1/25	Definite	Carl Toups	2025 Tennis Southern Combo 18-55 Championships	10/31/25	11/3/25	900	1,800	\$	1,163,998.55	1
10/28/25	Assist	Carl Toups	2025 Big Dave Basketball Classic	12/11/25	12/14/25	600	2,000	\$	445,941.43	1
11/3/25	Assist	Carl Toups	2025 USSSA Softball-Toys for Tots	12/5/25	12/7/25	1,100	3,000	\$	1,062,384.90	1
11/5/25	Outside Definite	Carl Toups	USSSA Softball	9/27/25	9/28/25	460	1,500	\$	314,346.33	1
11/5/25	Outside Definite	Carl Toups	USSSA Softball	10/10/25	10/12/25	460	1,500	\$	314,346.33	1
12/3/25	Outside Definite	Carl Toups	2025 Governors Jr. Golf Championship	6/14/25	6/15/25	25	300	\$	6,250.00	1
12/17/25	Outside Definite	Carl Toups	2D Tournament	11/7/25	11/9/25	320	2,000	\$	120,000.00	1
12/17/25	Outside Definite	Carl Toups	David Thibodeaux HS Soccer Toumament	11/21/25	11/23/25	150	800	\$	56,250.00	1

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